



OUT TO EAT 2012 Sponsorship Package

Creating communities where all LGBTQQ youth thrive as whole and empowered individuals

Contents

Message From The Director	1
About the Outlet program	2
The Faces of Outlet	3
Why Sponsor Out to Eat: An LGBTQQ Community Event	5
Out to Eat: An Overview	6
Out to Eat 2012 Sponsorship Opportunities	7



- Lesbian, gay, and bisexual youth are **up to four times** more likely to attempt suicide than their heterosexual peers (Massachusetts Youth Risk Survey 2007)

- About **one-third** of LGBT youth (32.7%) skipped a day of school in the past month because of feeling unsafe (GLSEN National School Climate Survey 2009)

- **26%** of LGBT youth were forced to leave their families of origin as a result of conflicts with their parents regarding their sexual orientation or gender identity (Youth in the Margins 2001)

Dear Potential Sponsor,

It is my distinct pleasure to invite your company to support at-risk youth by sponsoring Out to Eat 2012, an annual gala that benefits the Outlet program. Outlet, a subsidiary of CHAC (Community Health Awareness Council), is the only comprehensive, bilingual Spanish and English program that supports Lesbian, Gay, Bisexual, Transgender, Queer and Questioning (LGBTQQ) youth through critical health services. Out to Eat is the major annual fundraiser for the Outlet Program and provides vital financial support enabling Outlet to continue its valuable work in the community. The proceeds from Out to Eat provide a large percentage of Outlet's annual budget. We are inviting you to join other community leaders in sponsoring this event.

Please take a look at this document to learn more about Outlet and choose the best option for your company. We truly appreciate the support of your company—your consideration and commitment makes a direct, positive impact on our youth. We hope that you will support Out to Eat in 2012, and we look forward to seeing you at the event. Feel free to contact me should you have any questions.

Sincerely,



Anthony Ross
Outlet Program Director

Phone: (650) 965-2020 ext. 22
Fax: (650) 965-7286
Email: aross@chacmv.org
Website: www.projectoutlet.org



OUR MISSION

Outlet empowers Lesbian, Gay, Bisexual, Transgender, Queer and Questioning Youth and builds safe and accepting communities through support, education and advocacy.

OUR VISION

We envision a world that embraces, empowers and celebrates Lesbian, Gay, Bisexual, Transgender, Queer and Questioning Youth.

OUR SERVICES

Direct Services

This is where youth can drop in to find support and build community. Our regular groups are open to youth ages 13-24 years old, while our social events are open to all youth.

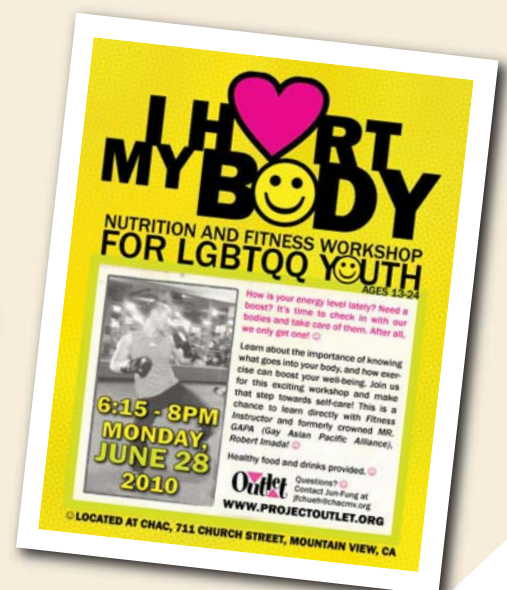
- Peer-to-peer support groups open to LGBTQ-identified and Questioning Youth ages 13-24.
- De Ambiente is a bilingual Spanish-speaking space for LGBTQQ Latino Youth ages 13-24. De Ambiente focuses on health education, leadership development, and community building.
- Social Events and Workshops for LGBTQQ Youth and Allies

Indirect Services

In addition to working directly with LGBTQQ-identified youth, we also aim to collectively build safer living and learning environments by working with adults who work with youth. Our team is often out and about offering training and education to those who request our services.

- UNIQUE Workshops: Understanding Issues in the Queer Experience
 - LGBTQQ 101
 - California Laws that protect LGBTQQ Youth
 - Speakers' Bureau with Youth Panels
 - Transgender Education with Gender Education Speakers
- HIV/AIDS and STD/STI Prevention Education
- Consultation and Resource Referral

*"In my 9 1/2 years of full-time teaching, your presentations were the most valuable and the most significant for our students."
-West Valley College Instructor*





Wade

My name is Wade and I've spent the majority of my life in a group home. I am 18, recently graduated, and am now going to Cañada College. I can only say what is in my heart when it comes to Outlet, for it was my home and refuge for so long. Sometimes people ask me if I would change my sexuality if I could and erase all the pain and suffering I've been through, but then I would have never had the chance to love those beautiful individuals down in Mountain View. I love all of you guys at Outlet. My favorite quote is, "A journey of a thousand miles begins with a single step." -Lao Tsu

Tyler

Hi, I'm Tyler and I'm going to be a senior at Lynbrook High School. Hopefully next year I'll be at San Jose State studying Psychology and Criminology to be a forensic psychologist. I'm a transmale and love spreading awareness about transgender issues.



Anna Livia

Hi! My name is Anna Livia, and I'm a sophomore at MVHS, and the activism co-president for our GSA. My queer activism started in 2008 after Prop 8 passed when I organized a silent protest at my middle school, with over 100 students and staff participating. Since then I've been involved in the LGBTQ fight for equality. When I'm not wrapped up with demonstrations and panels, I love kayaking. My longest trip so far was this past summer in Georgian Bay, Canada for 14 days. I also play clarinet in the MVHS Spartan Marching Band and have played classical guitar for 10 years. In the future, I'm thinking of studying sociology, queer studies, and/or gender studies.

Alex



Alex (Left) and his boyfriend Cyrus

Hello! I'm Alex and I'm a senior at Lynbrook High School and the Lynbrook GSA (co)President. This summer I got to intern at Outlet and got to help them with lots of great things that mean a lot to me, which made it even more amazing. While I am gay (contrary to popular belief); I actually love sports and used to competitively ski race all across the west coast. Right now I'm hoping to attend UC Santa Barbara next fall and am deciding between Astronomy, Astrophysics, and Mechanical Engineer as my major. I hope to either become an astronomer or some sort of rollercoaster engineer, although I'm definitely keeping my mind open. When I'm not doing schoolwork, I usually spend a lot of time with my amazingly weird boyfriend Cyrus who supports me in (almost) everything I do! I love being able to be so active in the LGBT community, especially when I interned at Outlet, and am incredibly excited to be active in the community no matter where I end up!

Oliver



Hi, my name is Oliver and I came out in 2008 and ended up at De Ambiente shortly after that. I go to De Ambiente because I like to socialize with other guys and girls who share similar experiences about being LGBT; for example dealing with the family, culture, age, sexual health, school, and future. As a child of immigrant parents, I feel like I fit with this group a lot because I find it difficult to fit with other GSAs. But the guys from the group understand and give me the support because some share this situation with me. We all share our stories, obstacles, and dreams, but the best thing of all is that we find friendship within us and we hang out. That's what my favorite thing about the group is because I feel like it's my second family. I see my future career in the film world. I want to direct films to educate society and help normalize the issue of being LGBT!

Juan Angel



Hi, my name is Juan Angel. I am 19 years old and have been a member of De Ambiente for two years. I love that I can be myself, but also get a lot of information about gay issues at Outlet. I'm looking forward to helping my community. I attend National Hispanic University as a Business major. My plan is to finish college and have a good and safe life.

Sponsorship supports the vital work of Outlet...

- **Increased visibility within the gay and lesbian community:** Over 400 powerful and influential LGBT people from the Silicon Valley, especially Mountain View, attend this dinner. It has become the premiere LGBT event on the Peninsula.
- **Exposure before, during and after the event** via email marketing, invitations, program logo placement options, slideshow listing options, and website placement
- **Three sponsor opportunities to choose from** as to best fit for your company

Sponsorship supports education and social events for LGBTQ Youth

IMAGINE YOUR FUTURE
WORKSHOP SERIES FOR LGBTQ YOUTH

Start imagining the possibilities of your future! Join us for this great opportunity to learn job interview skills, explore career options, and hear life experiences from amazing LGBTQ and Ally speakers. Bring your questions! Pizza and drinks provided.

ALL WORKSHOPS ARE 4-15-8PM DURING MONDAY NIGHT GROUP AT CHAC
(711 CHURCH STREET, MOUNTAIN VIEW, CA 94043)

OPEN TO LGBTQ AND QUESTIONING YOUTH, AGES 13-24.

Monday, MAY 3, 2010 PART 1: GOT SKILLS?
PRESENTED BY OUTLET VOLUNTEERS
Catherine Chafey
DE ANTA COLLEGE OF COORDINATOR/ EMPLOYMENT SPECIALIST
& **John Mastrorilli**
ROTATIONAL DEVELOPMENT PROGRAM LEADER, INTUIT

Do you need help with your resume? Want to learn some useful job interview tips? Or maybe you're just figuring out what career options you might be interested in and how to pursue them? Join us for this workshop and gain some invaluable information!

Monday, MAY 10, 2010 PART 2: WORK IT OUT CAREER PANEL

AJ HIGH SCHOOL DIVERSITY DIRECTOR
A 2-weeks of college preparatory school supporting students who are first-generation college bound, low-income and traditionally underrepresented in higher education. He also runs a model school program that prepares students for the rigors of a college preparatory school. AJ also does diversity programming and workshops for his high school community.

Monday, MAY 17, 2010

vanessa coe COMMUNITY ORGANIZER, API EQUALITY - NORTHERN CALIFORNIA
vanessa coe, born and raised in the San Gabriel valley and North Orange County, has spent the last 10 years cultivating and developing a network for family and community, and she's determined to teach love and personal empowerment to each and every one. Build the movement we need to make significant changes. She has worked with communities of color to identify and affirm their goals, and she's committed to higher education, social justice, and affordable health care. She works with API Equality - Northern California on their community programs.

De Ambiente proudly presents: ¡Cúidate!

A set of health awareness workshops made by youth for youth in the community. Program runs March-June every 2nd & 4th Friday of the Month (6pm)

Join us on March 12th!! For our kick-off of ¡Cúidate!

Raffle Prizes!
Free Giveaways!
Free Food!

Become a Peer Leader and earn \$100!
Apply for Peer Leader by Feb. 19

Meet other Gay/Lesbian/Bi/Trans Latina/os!

Ask how you can get community service hours valid for scholarship, job, university application

711 Church St Mountain View
Castro St
Hope St
El Camino Real

Register by March 3rd or for more information:
Contact Dulce at dgarcia@chacmv.org or 650.965.2020 or visit at myspace.com/deambiente www.projectoutlet.com

Sponsorship increases impact

2,500 youth and counting directly served through support groups, mentoring and counseling

20,000 people and counting served through educational workshops including: *UNIQUE*, HIV/STD Prevention, Transgender 101, Anti-Bias Education and California Laws

COMMUNITY VIGIL AND SPEAKOUT
FOR LGBTQ YOUTH AND ALLIES

6-7pm | friday, october 8, 2010
500 castro street | mountain view city hall

This is a moment in time when the LGBT community, friends, and family need to come together. We will gather at 6:00 p.m. outside of Mountain View City Hall, at the corner of Castro and Mercy. There will be an open mic to share our thoughts and feelings on the recent suicides, bullying, and homophobia. We will end at about 7:00 p.m. with a candlelight vigil, and pause to reflect on the lives recently lost.

this event is co-sponsored by:

Outlet, EQ CA, marriage equality USA, Built Different, API EQUALITY Northern California, DFCS (Dept of Health & Human Services) Santa Clara County, National Marriage Boycott, Stanford University, PFLAG San Jose / Peninsula Chapter, GUNN PAROLE, GUNN HIGH SCHOOL, Outlook VIDEO, Palo Alto Unified School District LGBTQ Committee

Contact: Jun-Fung Chueh-Meja jfchueh@chacmv.org, Outlet and Chris Riley chris.riley@eaco.org, Equality California

GUESTS

This gala celebration draws more than 400 guests from all over Silicon Valley. The guest list reads like the who's who of the gay and lesbian community (and their friends and family), including local business owners, corporate executives, prominent philanthropists, community activists and elected officials. From the Peninsula and Silicon Valley, these are diverse and influential consumers with a high level of disposable income.

AUCTION

Both silent and live auctions will be held. The silent auction consists of fabulous items in such areas as dining, electronics, entertainment, and travel. Auction donors are listed in the evening's program, receive recognition during the event, and are announced by the emcee.

SPONSORS

Outlet sponsors, table hosts, and donors for past events and throughout the year include:



As a YOUTH CHAMPION with sponsorship of \$10,000 or more, your company will be provided the following:

- Promotion on all materials stating, "*Company X, Company Y, and Company Z, in cooperation with Outlet, proudly present...*"
- Youth Champion billing in ALL promotional materials during the event as determined by Outlet* including, but not limited to:
 - 1) Streamers/banners (option to have one on front of stage)/posters
 - 2) Video/jingle to be played prior to dinner and silent auction
 - 3) Announcement of sponsors
 - 4) Option to conduct product sampling or giveaway distribution
- Logo and company name on 40 dinner tables during event
- Full color company/brand/product logo on ALL live auction paddles
- Youth Champion billing in ALL promotional materials prior to and after the event as determined by Outlet including, but are not limited to:
 - 1) Logo on invitations distributed to about 1,000 recipients
 - 2) Souvenir programmes
 - 3) Logo and live link on Outlet website
 - 4) Logo linked to your website in Outlet's monthly *OutSpoken* e-newsletter distributed to 600+ community members for an entire year
 - 5) Mention in Outlet's 2012 Annual Report distributed to about 800+ recipients
 - 6) Option to conduct product sampling or giveaway distribution at one other Outlet event of choice to be approved by Outlet director (may be required for sponsor to provide labor depending on extent of activity).
- Two tables for total of 20 guests (Option to donate 1 table for youth)

*Contingent on facility approval



"If we didn't have
people like you here,
our lives would
not be this great."
-19-year-old Outlet Youth

As a GOLD SPONSOR with sponsorship of \$7,000, your company will be provided the following:

- Gold Sponsor billing in ALL promotional materials during the event as determined by Outlet* including, but not limited to:
 - 1) Streamers/banners/posters
 - 2) Video/jingle to be played prior to dinner and silent auction
 - 3) Announcement of sponsors
 - 4) Option to conduct product sampling or giveaway distribution
- Logo and company name on 40 dinner tables during the event
- Gold Sponsor billing in ALL promotional materials prior to and after the event as determined by Outlet including, but are not limited to:
 - 1) Logo on invitations distributed to about 1,000 recipients
 - 2) Souvenir programmes
 - 3) Logo and live link on Outlet website
 - 4) Logo linked to your website in Outlet's monthly *OutSpoken* e-newsletter distributed to 600+ community members for an entire year
 - 5) Mention in Outlet's 2012 Annual Report distributed to 800+ recipients
- One table for total of 10 guests

As a SILVER SPONSOR with sponsorship of \$5,000, your company will be provided the following:

- Silver Sponsor billing in ALL promotional materials during the event as determined by Outlet* including, but not limited to:
 - 1) Streamers/banners/posters
 - 2) Announcement of sponsors
- Silver Sponsor billing in ALL promotional materials prior to and after the event as determined by Outlet including, but are not limited to:
 - 1) Logo on invitations distributed to about 1,000 recipients
 - 2) Souvenir programmes
 - 3) Logo and live link on Outlet website
 - 4) Mention in Outlet's 2012 Annual Report distributed to about 800+ recipients
- One table for total of 10 guests

*Contingent on facility approval

***All 3 sponsorship packages:** Promotional materials and labor are to be provided by sponsor. For display promotional materials, only non-permanent/non-damaging adhesives can be used, such as blue painter's tape and rope. Sponsor will provide detailed list of promotional materials no later than a month prior to the event date for timely facility approval.

Thank you for considering a company sponsorship!

CONTACT:

Jim Hulseman, Events Sponsorship Representative

650-965-2654

Email: JimHulseman@aol.com



Outlet/CHAC
711 Church Street
Mountain View, CA 94041

TEL: (650) 965-2020 ext. 22

FAX: (650) 965-7286

EMAIL: outlet@chacmv.org

WEBSITE: www.projectoutlet.org